



**JUNIOR LEAGUE OF  
OCALA**

*Women building better communities*

**AUTUMN GIFT MARKET  
2011 Merchant Application**

Business Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Business Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Cell/Home Phone: \_\_\_\_\_

E-Mail: \_\_\_\_\_ Home Address: \_\_\_\_\_

How long with this business: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Have you participated in previous JLO Gift Markets? \_\_\_\_\_ If yes, please list year(s): \_\_\_\_\_

List three (3) other shows in which you have participated and the year of participation: \_\_\_\_\_

Specific description and price range of merchandise: \_\_\_\_\_

In order to be considered for entry to the JLO Autumn Gift Market, please provide three (3) color photographs of your booth AND samples of your merchandise, including prices, with your application. You **MUST** include return postage if you want the merchandise and/or photos returned. If you plan to show merchandise other than what you submit with this application, you must submit samples and prices to be juried separately.

**WE RESERVE THE RIGHT TO ACCEPT ALL OR PART OF YOUR MERCHANDISE.**

Please fill in as closely as possible the specific percentages of merchandise you will have in your booth.  
(Example: 60% Apparel, 40% jewelry)

- Antiques  Apparel/Accessories  Art  Birdhouses  Books  Candles  Children  Christmas  Clocks  Dolls
- Easter  Ethnic  Floral  Folk Art  Food  Garden  Gifts  Home Décor  Jewelry  Leather  Linens
- Monograms  Music  Novelty  Ornaments  Patriotic  Pets  Pewter  Pillows  Pottery  Seasonal  Sports
- Tableware  Toiletries  Toys

Other (Please Describe): \_\_\_\_\_

Will you be giving out food samples? Yes No (Please Circle One)

THIS APPLICATION IS FOR REVIEW PURPOSES ONLY. SUBMISSION OF THIS APPLICATION FOR REVIEW DOES NOT IMPLY THAT YOU HAVE BEEN ACCEPTED FOR THE 2010 AUTUMN GIFT MARKET. APPLICATIONS ARE REVIEWED ON A FIRST-COME, FIRST-SERVE BASIS.

Booth presentation is very important at JLO Autumn Gift Market. The photographs you supply to us should accurately represent the manner in which your merchandise will be displayed.

Booth sizes and prices are as follows. The Merchant Selection Committee will attempt to accommodate all selected merchants but the number and size of booths are limited. Booth placements are ultimately designed to achieve the best balance of merchants. Due to the size of the market, small booths with hutches are limited to one (1) per merchant.

Small Booth (6x6)	\$225.00		
Large Booth (10 x 10)	\$550.00	Additional 10 x 10 booths	\$500.00

Location:

Corner Location	Additional \$50.00
Key Location	Additional \$50.00

Please return the following to be considered for JLO Autumn Gift Market:

- \*Completed application
- \*At least three (3) color photographs of your booth
- \*Samples and prices of your merchandise
- \*Return postage or shipping account information to return your samples

We look forward to receiving your application!

Please return to:  
Junior League of Ocala, Inc.  
Post Office Box 5954  
Ocala, Florida 34478  
Email: jloagm@gmail.com

# AUTUMN GIFT MARKET 2011

## BOOTH and FIXTURES ORDER FORM

<u>BOOTH SIZE</u>	<u>QUANTITY</u>	<u>TOTAL</u>
6' x 6'	\$225.00 (Only 1 6 x 6 is permitted)	\$ _____
10' x 10'	\$550.00	\$ _____
10' x 10' (Additional)	_____ x \$500.00	\$ _____
Corner Location	\$50.00	\$ _____
Key Location	\$50.00	\$ _____
Total Booth Fee		\$ _____
Sales Tax 6%		\$ _____
TOTAL		\$ _____

### ADDITIONAL FIXTURES

*Fixtures ordered in advance are offered to you at a reduced cost. We will have a very limited quantity of premium priced extra fixtures at the show.*

1 - Merchant Sign		FREE
2 - Chairs	_____ yes _____ no	FREE
1 - 8' Table (6' for Small Booth)	_____ yes _____ no	FREE
1 - Table Cover (Black)	_____ yes _____ no	FREE
Electricity for Booth	\$ 25.00	\$ _____
<i>Additional Tables</i>		
6' Table	\$10.00 x _____	\$ _____
8' Table	\$12.00 x _____	\$ _____
<i>Additional Covers</i>		
For 6' Table	\$18.00 x _____	\$ _____
For 8' Table	\$20.00 x _____	\$ _____
Lights (\$20.00 each)	\$20.00 x _____	\$ _____
Hutch for Booth	\$75.00 x _____	\$ _____
Extension Cords (\$10.00 each)	\$10.00 x _____	\$ _____

Total Fixtures \$ \_\_\_\_\_

Sales Tax 6% \$ \_\_\_\_\_

TOTAL \$ \_\_\_\_\_

GRAND TOTAL (Booth & Fixture Fees) \$ \_\_\_\_\_

\_\_\_\_\_  
Merchant Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
AGM Merchant Chair Signature

\_\_\_\_\_  
Date